Quiz – NPDES Phase II: Promoting Sustainable Behavior

Please highlight your answer.

1. NPDES Stormwater Phase II Final Rule requires MS4s to obtain an NPDES permit because the discharges are considered to be non-point sources of pollution. (True/False)
   a. True
   b. False

2. There are 9 Minimum Control Measures required by the Phase II final rule. (True/False)
   a. True
   b. False

3. One reason we conduct Public Education and Outreach is because it provides guidance on actions to reduce pollution potential. (True/False)
   a. True
   b. False

4. According to Doug McKenzie-Mohr and Smith’s idea of sustainable behavior, which statement is true?
   a. To promote change, you need great ideas.
   b. To promote change, you have to be in direct contact with people.
   c. To promote change, you need money.
   d. None of the above

5. Choose the best answer for ways to implement Best Management Practices for the Public Education and Outreach element:
   a. Promoting the stormwater message
   b. Stormwater outreach materials
   c. Education for homeowners
   d. Education for businesses
   e. All of the above

6. We engage in public participation and involvement, in part, because we can build on community capital and broaden our base of expertise. (True/False)
   a. True
   b. False

7. Choose which of the following steps were included in this webinars example of fostering sustainable behavior:
   a. Identify barriers & benefits to a sustainable behavior
   b. Design a strategy that utilizes behavior change tools
   c. Evaluate the impact of the program once it has been implemented across a community
   d. All of the above
8. When you identify barriers and benefits, you should always have a broad and vague mandate. (True/False)
   a. True
   b. False

9. Examples of community norms can include recycling bins, compost bins, lawn signs, and rain barrels. (True/False)
   a. True
   b. False

10. It’s better to emphasize indirect measures of behavior change (like self-reports) over direct measurements (like the number of downspouts that are disconnected from a stormdrain). (True/False)
    a. True
    b. False

11. McKenzie-Mohr and Smith observe that we are most likely to change our behavior in response to direct appeals from other people. (True/False)
    a. True
    b. False

12. Which of the following is a reason why people don’t keep their water source safe?
    a. They have no marketers.
    b. Disposable water bottles are better.
    c. A and B
    d. None of the above

13. Which of the following is a behavior change tool?
    a. Commitment
    b. Encouragement
    c. Pledge Card
    d. All of the above

14. Which statement is true in regards to identifying barriers?
    a. “Increase flow of clean stormwater” is too broad.
    b. “Lack of clean stormwater” is not good.
    c. “Reduce and clean stormwater” are too broad.
    d. None of the above

15. An external barrier is a structural change that needs to be made in order for the behavior to be more convenient. (True/False)
    a. True
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b. False